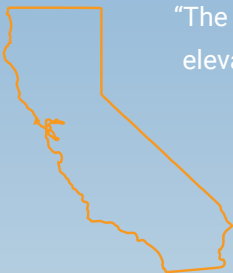




Make Data a Breeze

Reduce reporting time, minimize errors, and empower users to reach outcomes with our custom data solutions.



“The use of the ECCO application has significantly elevated the department’s approach to substance use disorder prevention across the state.”

DENISE GALVEZ

Branch Chief Prevention and Youth Branch,
California Department of Health Care Services

The Prospectus Story

Report Better

In 2008, conversations with state administrators and prevention providers revealed common frustrations:

SAMHSA reporting takes too much time and energy.

For providers this meant using burdensome online tools, requiring weeks to complete reporting requirements.

For administrators, this required highly skilled data administrators to manipulate SAMHSA tables.

ECCO is built on the idea that good reporting advances the field— making data systems easy-to-use, producing valuable reports, and building prevention capacity through empowering data systems.



ECCO is a customized data reporting system, built around your system's unique requirements.



Make Data a Breeze



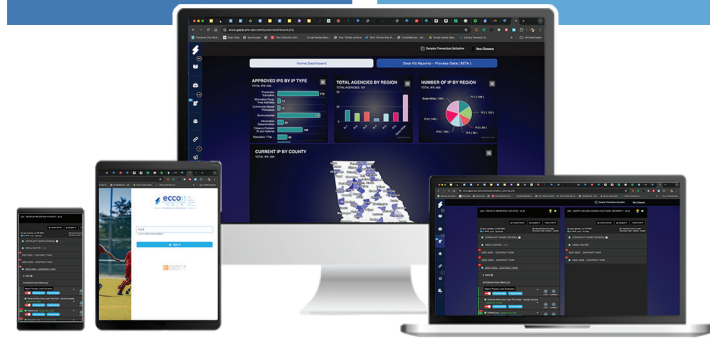
SAVE TIME ON REPORTING

- Dramatic decrease in time spent on data reporting
- Provider process data reported in 3 clicks
- State can access data in 3 forms (CSV, data visualization, and SAMHSA tables) in 2 clicks



MINIMIZE ERRORS

- Build data implementation plans
- State admin can approve, return, and/or reject IPs
- State provides feedback via IP commenting



SURVEYS DIRECTLY TO PARTICIPANTS

- Deploy pre & post matching surveys
- Streamline survey deployment process
- **Reduce survey costs**



OVERALL, ECCO EMPOWERS USERS TO ACCESS DATA MORE EFFICIENTLY.

ECCO allows users to report data quickly (3 clicks), reduces the burden of data manipulation, and improves data reporting compliance.

ECCO Effectiveness

Executive Summary

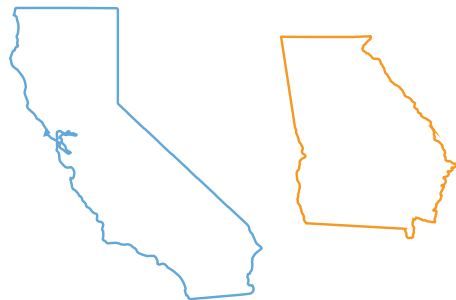
Prospectus Group conducted a “case study” of how its data collection and reporting system, ECCO, was supporting state substance use prevention systems in two key states: Georgia and California. The research team conducted interviews with prevention experts in each state, inquiring how ECCO facilitated their prevention outcomes. It was found that ECCO was an improvement over previous data collection and reporting systems (for its ease of use and functional features), and that prevention experts feel that it allows them control over data and allows them to tell powerful stories with this data.

Introduction

Prospectus has been working with Georgia’s Department of Behavioral Health and Developmental Disabilities since 2015, and ECCO has supported the department’s prevention goals for a long time. California is a newer client for Prospectus, with the state starting to use ECCO in 2023.

Method

This study used the qualitative case study method (Stake, 2005; Erickson, 1985; Flyvbjerg, 2006), to explore the experiences of a select group of ECCO users in Georgia and California. The case study method is particularly useful for studying “how” and “why” particular phenomena occur, such as how prevention staff used ECCO to collect and report data, and why the use of ECCO is an important tool for prevention providers to not just understand substance use but also to build data literacy in communities.



Participants

The case study interviewed participants in both Georgia and California. In Georgia, case study participants were community-based organizations, numbering six CBOs total. This total included, in Georgia, organization executive directors, prevention staff, public health experts, and epidemiologists. In California, case study participants were county prevention offices, numbering eight counties in total. Participants in California included county prevention coordinators, data analysts, and other prevention experts.

FINDING 1

This case study revealed a wealth of expertise and experience among prevention experts in both Georgia and California; in Georgia one prevention director had more than 30 years experience; in California, one county prevention coordinator had been at it for 27 years.

FINDING 2

Providers reported that previous data collection and reporting systems were “tedious,” “a pain in the butt,” “confusing” and “not user-friendly,” leading to errors, additional work, and time away from prevention.

FINDING 3

Prevention providers in GA & CA reported that ECCO facilitates their prevention work, finding that ECCO data collection and reporting is “easy peasy,” and another noted that they “actually like doing the monthly progress report.” One described their process as “click click click,” describing how prepopulated data makes input simple.

“Prospectus Group has been instrumental in providing me with the necessary tools to achieve the level of organization I need to collect, store, and aggregate data from across several organizations.”

SHAYLA BENNETT, MPA
University
of West Georgia

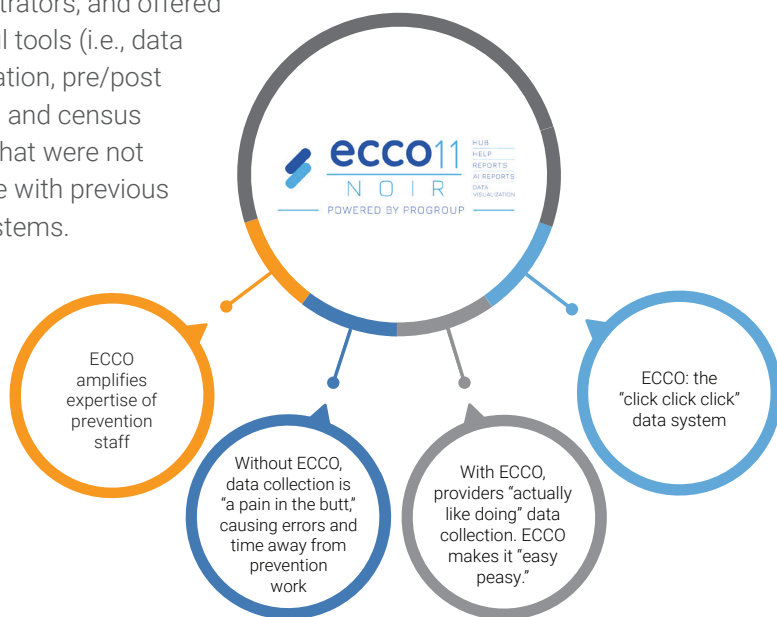
FINDING 4

Staff reported that ECCO “minimizes errors” and “data omissions” through its features that check data before submission. A majority of participants noted that they use the communication features (“quicker than email”) to share important questions with staff, managers, and administrators, as well as document storage functionality.

Participants in Georgia and California reported that they appreciate the ease of running reports within ECCO— noting that it takes fewer than 3 clicks to run a report, instead of waiting for managers to generate that report on their behalf.

Conclusion

Overall, prevention providers in Georgia and California described how using Prospectus Group’s ECCO data collection and reporting system was easy-to-use, powerful, and streamlined their workflow. In addition, ECCO made their jobs easier by minimizing data errors, opening up communication between prevention staff, managers, and administrators, and offered powerful tools (i.e., data visualization, pre/post surveys, and census check) that were not available with previous data systems.



2024 Highlights Flagship Product



239

Technical Assistance
sessions in California

11

Research
Reviews

42

ECCO Onboarding
trainings for
California

129

Technical Assistance
sessions in Georgia

4

Roundtable
Discussions

2

Day training on
Community
Mobilization for
New Mexico

21

ECCO Onboarding
trainings for
Georgia

ECCO 11 Features



1. The survey provides pre-and-post outcome data

reporting in easy-to-use formats for participants. Surveys, accessible through mobile QR codes and/or tiny URLs, require minimal participant input and preserve anonymity.

2. The census feature estimates the reach of media-related environmental strategies, such as billboards, radio spots, and the like, ensuring that prevention providers have accurate data for funding agencies.

3. Data visualization features enable providers and funding agencies to view reporting data in a number of visual formats. For example, it is possible to view participants by IOM category, by intervention type, and by common demographic types such as gender, race, and age.

Our Team



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